



MEETING PATIENT NEEDS DURING THE PANDEMIC: A Discussion of Best Practices around Drug Sampling

A New Virtual Event From The Sharing Alliance™

FEBRUARY 11, 2021
1:00 - 2:30 PM EST

Over the past difficult year many companies, with the support of their vendor business partners, have worked to help ensure the delivery of drug samples, while maintaining a secure and compliant supply chain. The unique challenges posed by the pandemic have led to questions around:

- acknowledgement of sample receipt and content
- direct to patient shipments
- virtual HCP engagement
- impact on future sample operations

The Sharing Alliance™ is pleased to announce this virtual event as a part of our ongoing educational mission.

[Submit questions for the panel now](#)

An expert panel of industry and vendor partners has been assembled to discuss these important issues. Our panel and this learning session will be largely driven by your questions; and will include a discussion of their own experiences in implementing solutions to the many challenges faced by industry.

This event is **open to all** within the commercial operations and compliance sector, **free of charge**, in the spirit of learning and sharing we've become known for.

Questions about the event? Want to learn more? **Reach out to the Alliance today!**

We encourage you to share this information with your colleagues in the pharmaceutical, biotech, and medical device industry. **Keep an eye on your inbox - registration information will be coming next week!**