

THE 29TH ANNUAL

# SHARING CONFERENCE™

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BALTIMORE MARRIOTT WATERFRONT • BALTIMORE, MARYLAND • SEPTEMBER 15 - 17, 2019

Connecting  
**Commercial  
Operations**  
WITH COMPLIANCE

## WORKSHOP ANNOUNCEMENT

### The Potential Compliance Risk of Using Unstructured and Latent Data

Presented by  
**Claude Chester**  
Vertical Pharmaceuticals, LLC  
&  
**Marc Chester**  
Howell Marketing Services

Using the technology tools available today makes it easier to set up a system that incorporates integrated, up-to-date, compliance-required data. And, while some systems allow for the "creation" of manual processes, they may be using data that is inaccurate or out-of-date, putting your compliance program at risk.

Our two knowledgeable presenters have the background and experience to explain how data authentication, data accuracy, data latency, data integration and real time data all have an impact on your compliance program. They will discuss the importance of keeping all compliance related data sources up to date and explain the process of system and data integration and the business processes used to extract and validate data from disparate sources into meaningful and valuable information.

Come ready with questions and be prepared to leave with plenty to think about!

Not yet registered for the Sharing Conference™?

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When three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for **FREE**.

Email: [mail@sharingalliance.org](mailto:mail@sharingalliance.org) for details.

*If you are a vendor who provides commercial operations compliance services and solutions to the life sciences industry, visit the [exhibitor section](#) for details on how you may participate.*

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This year's conference theme - Connecting Commercial Operations with Compliance - was created to address the relationship between commercial operations activities and the compliance factor.

We invite you to [take a look](#) at how compliance connects with many aspects of commercial operations, including Data Analytics, Vendor Management, Data Management and more.



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