

The 2021 *Mini* VIRTUAL SHARING CONFERENCE™

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Wednesday, September 29, 2021



Revisiting Your Sampling Approach in a Covid-19 World

Presented By:

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One could easily argue that Covid-19 alone may have had — and continues to have — the single largest impact on the pharmaceutical sector in years. The increase of sales representatives losing access to physician offices, the rise of web-based conferences, and virtual interactions between representatives and physicians, coupled with supply chain challenges, have all turned the industry on its side.

During this critically timed session, our two industry experts come together to share their insights on the short and long term impacts of Covid-19 and the pharmaceutical sector. The use of web-based technologies for sampling will be reviewed, as well as a renewed look at sampling approaches and their financial impact. Finally, there will be discussion around the question on everyone's mind: As telemedicine has gained momentum, will it have a lasting impact on the use of samples?

Plan to join us for the 2021 Virtual Mini Sharing Conference so you don't miss this thoughtful and time-sensitive workshop!

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Registration for the one day Virtual Mini Sharing Conference is **\$399** per person and **open to all commercial compliance and operations professionals** throughout the **pharmaceutical, biotech, and medical device industries**, as well as **consultants and sales/solutions providers** who support them.

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