

# The 2020 VIRTUAL SHARING CONFERENCE™

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October 19 - 21, 2020 • Monday - Wednesday

## Pharmaceutical Investigations Case Management

PRESENTED BY

**Cody Fitzsimmons, Esq.**

Partner

Schaeffer, Venaglia, Handler and  
Fitzsimmons, LLP

**Mike Keenan**

Director, Global Product Protection

Abbvie

When an employee makes an informal or formal complaint, or when a company receives external information that alleges a serious business violation has occurred, employers should take immediate steps to begin investigations to address those allegations.

The Sharing Alliance™ welcomes Cody Fitzsimmons and is happy to welcome back Mike Keenan, former Sharing Alliance Board Member. Our two presenters will explore the topic of investigations within the pharmaceutical industry, from initial intake through investigative conclusion. Workshop participants will learn the advantages and value of conducting proper inquiries after an allegation is received.

Additional elements of the discussion will include review of various complaints received within pharma, descriptions of the departments/stakeholders within companies possessing investigative responsibility, and the sources of valuable information that exist within and outside an organization. The presentation will explore features and benefits of effective investigative case management, including the appropriate processes for documenting findings and initiating mitigation steps to achieve business value. Attendees will take away a good understanding of the benefits and importance of creating and implementing effective investigative policy.

The Sharing Alliance™ is proud to announce this workshop as a part of this year's Virtual Sharing Conference™ lineup. Join us for 3 days of learning and sharing with presenters from FDA, DEA and CMS, along with top pharmaceutical, biotech and medical device companies, and expert service and solution providers. Registration is open to commercial compliance and operations professionals throughout the pharmaceutical, biotech, and medical device industries, as well as to the consultants and sales/solutions providers who support them.

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### ATTENTION PHARMA INDUSTRY PROFESSIONALS:

Here's a special offer just for you. Register now for both the 2020 and 2021 events in a special combo deal. You'll get the October 2020 Virtual Conference, the September 2021 in-person Sharing Conference and 2 years of Members Only access, starting now, all for only \$3,899.00.

This offer is for industry attendees only, and does not apply to vendor service and solution providers or consultants. Vendors must register separately for the 2020 Virtual Conference and the 2021 In-Person Sharing Conference. For additional details please email: [exhibit2020@sharingalliance.org](mailto:exhibit2020@sharingalliance.org).

[LEARN MORE](#)

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### Questions?

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Be sure to forward this to a friend or colleague that might also be interested in attending!

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