THE 29TH ANNUAL





BALTIMORE MARRIOTT WATERFRONT • BALTIMORE, MARYLAND • SEPTEMBER 15 - 17, 2019



Managing Sunshine Compliance and State Transparency Reporting Data

Presented by
Virginia Fitt
Alexion Pharmaceuticals

Spend transparency reporting under Federal ACA 6002 ("Sunshine"), along with numerous state requirements, necessitate business and legal decisions that are harmonized across your organization. System and services vendors must be coordinated as well to help ensure compliance with your company policy.

The Sharing Alliance™ is pleased to welcome back industry expert, Virginia Fitt, for this well-timed learning session.

Areas to be covered include:

- WAC disclosure laws
- Ongoing state updates
- Defining an "HCP" so data capture addresses all applicable state and federal laws
- Grey areas in the regulations that require legal interpretations
- Partnering with internal businesses to ensure an understanding of reporting requirements
- Mapping data to standards set by state and federal reporting requirements
- · Data Monitoring and Analytics to manage compliance to state gift ban and spend limits

If your days are spent thinking about reporting rules, or you're looking for some benchmarking guidelines, this is a workshop you won't want to miss.

Not yet registered for the Sharing Conference™?

REGISTER TODAY

Already Registered?

Share this Email with a Colleague and take advantage of the team discount!

When three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for FREE.

Email: mail@sharingalliance.org for details.

If you are a vendor who provides commercial operations compliance services and solutions to the life sciences industry, visit the <u>exhibitor section</u> for details on how you may participate.



This year's conference theme – Connecting Commercial Operations with Compliance – was created to address the relationship between commercial operations activities and the compliance factor.

We invite you to take a look at how compliance connects with many aspects of commercial operations, including Data Management, State Regulations, Transparency and more.









