

Venue info, dress code, registration time, conference activities, and more. All the key information you need for the week ahead is below.



The 34th Annual
Sharing Conference™
Compliance | Transparency | PDMA | OIG
October 7 – 9, 2026 | Princeton Marriott at Forrestal, NJ

Know Before You Go:

Important Details for Sharing Conference Attendees and Exhibitors!

We can't wait to welcome you. Here's everything you need to make the most of the conference.

Before You Arrive

Conference Dates

Wednesday, October 7 – Friday, October 9

Venue

Princeton Marriott at Forrestal
Address: 100 College Rd. East, Princeton, NJ 08540

Getting There

Airports

The hotel is within 60 miles of four major airports:

- Newark Liberty International Airport: 37 miles away
- Philadelphia International Airport: 54 miles away
- John F. Kennedy International Airport: 59 miles away
- LaGuardia Airport: 60 miles away

Bus Stations

[NJ Transit Bus Station](#)
[50 Street Subway Station](#)

Subway Station

[PATH Hoboken Station](#)

Amtrak Train Station

[Princeton Junction](#)

What to Pack

Dress code is business casual for all conference activities. Don't forget your business cards and networking materials!

If you arrive before your room is ready on Wednesday, don't worry about changing out of your travel clothes for the 2 p.m. start. There will be snacks and drinks, so leave your luggage at the front desk and come as you are.

Whova App

Download the Whova App before you arrive to preview the agenda, read speaker bios, and connect with fellow attendees.

You will receive an email from event-noreply@whova.io containing a download link and an event access code. If you can't find it, stop by the Sharing Alliance Registration & Hospitality Desk and we'll help you.

Once You're Here

Parking

Complimentary self-parking is available on-site. Valet service is also available for \$20+ per vehicle per night.

Hotel Check-In & Check-Out

Check-in: 4:00 p.m.
Check-out: 11:00 a.m.

Conference Registration

Registration will begin at noon on Wednesday. Once you arrive at the hotel, come to the Sharing Alliance Registration & Hospitality Desk to pick up your conference badge (which you'll need to access all conference activities).

Conference Agenda

Find the conference agenda [here](#) to see it in advance, or download the agenda from the app to save, print, or browse at your convenience.

Vendor Booth Set-Up

Vendors can begin booth set-up at noon on Wednesday and must finish by 3:30 p.m. We'll stop by your booth to give you an exhibitor packet with important information on the conference, the exhibit hall raffle, and breakdown.

First Time Attendee & Vendor Reception

New to the Sharing Conference or returning after some time? Join us at 4:00 p.m. on Wednesday to break the ice before heading to our Conference Welcome and Keynote General Session together.

The first time attendee event is open to both new industry attendees and new vendor members.

Welcome Reception

After our Keynote Session wraps up, join us at Gratella starting at 6:15 p.m. for drinks, dinner, and great conversation!

Local Attractions

Click [here](#) to explore things to do in downtown Princeton.
Click [here](#) for a list of restaurant recommendations in the area.

Hotel Amenities

Prefer to stay in? The Princeton Marriott at Forrestal offers plenty to do on-site, including:

- 24 Hour Fitness Center
- Indoor Pool
- Walking Trails
- Basketball Hoop
- Indoor Tennis (reservations required; call (609) 720-0500 to book)

Questions?

If you have any remaining questions before your arrival, please email membership@sharingalliance.org.

For conference-related questions that arise throughout the event, visit the Sharing Alliance Registration & Hospitality Desk.

For hotel room inquiries, please see an associate at the hotel's front desk.

Safe travels. We'll see you on Wednesday!



The Sharing Alliance
sharingalliance.org

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