



The 34th Annual
Sharing Conference™
Compliance | Transparency | PDMA | OIG
October 7 – 9, 2026
Princeton Marriott at Forrestal, NJ

WORKSHOP ANNOUNCEMENT

Understanding the 2028 Patent Cliff and Its Impact on Sampling

Presented By



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The pharmaceutical industry is bracing for the “Great Patent Cliff” of 2028, a turning point that could place over \$90 billion in annual revenue from blockbuster products at risk, according to Citeline. These patent expiries and the resulting loss of revenue will have far-reaching impacts on individual manufacturers, the broader industry, and service providers alike.

While it’s tempting to wait for every detail to become certain before acting, critical decisions are being shaped long before the final patent expires, meaning your organization must be prepared for the changes ahead.

This workshop will equip you to anticipate and navigate the potential impact of the 2028 patent cliff on sampling. Our distinguished presenters will review key information about the patent cliff and explore its expected implications — both positive and negative — so attendees can generate a well-informed hypothesis on what 2029 and beyond will bring.

Hear directly from seasoned industry leaders who have successfully steered organizations through pivotal changes, and gain practical insights that will help you face the future with confidence.

[Register for the Sharing Conference](#)

About the Sharing Conference

The Sharing Conference is the life science industry’s premier compliance-focused event, uniting professionals across the pharmaceutical, biotech, and medical device sectors to exchange insights, uncover ideas, and strengthen their expertise. We are committed to helping our community stay ahead of the industry’s ever-evolving regulatory landscape, ensuring compliance professionals are well-prepared to play their part in securing a safe and effective drug supply.

[Learn More](#)

Room Block Information

We’re pleased to offer a discounted room block rate of \$199/night (plus tax) at the Princeton Marriott at Forrestal. This special rate is available 2 days before and 2 days after the conference. Book your room by Monday, September 21, 2026 to lock in the rate and make the most of your time at the conference.

[Book Your Room](#)

Or call 1-800-228-9290 and mention the 2026 Sharing Conference.

Bring Your Team

When three people from the same pharmaceutical, medical device, or biotech company register, a fourth may register for **FREE**. Pass this along to your colleagues to maximize your team’s training budget and conference experience. Contact mail@sharingalliance.org for details.



Vendors that provide commercial operations and/or compliance services to the life sciences industry must purchase a booth package to participate in the Sharing Conference. Please visit the [exhibitor page](#) on our site for more information.



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