



# Conference Agenda

WEDNESDAY, MAY 7		
1:00pm-2:00pm	<b>Pre-Con Workshop</b> <b>Using Data for Compliance Monitoring and Business Insights</b> <ul style="list-style-type: none"> <li>Eric Ciaverelli, Sanofi</li> <li>Don DeSmet, Sharing Alliance Past President</li> </ul>	Bainbridge
2:00pm-3:00pm	<b>Pre-Con Workshop</b> <b>Who's Talking? A Look at Speaker Programs and Compliance</b> <ul style="list-style-type: none"> <li>Marc Lavin, Pfizer and Sharing Alliance Board Member</li> </ul>	Bainbridge
3:00pm-4:00pm	<b>Pre-Con Workshop</b> <b>Enhancing Compliance: The Prescription Drug Marketing Act and 21 CFR Part 11 Validation</b> <ul style="list-style-type: none"> <li>Alan Minsk, Arnall Golden Gregory and Sharing Alliance General Counsel</li> </ul>	Bainbridge
4:00pm-5:00pm	<b>Pre-Con Workshop</b> <b>Power Up Your Partnerships – Strengthening Vendor Relationships</b> <ul style="list-style-type: none"> <li>Brad King, Kowa Pharmaceuticals America</li> </ul>	Bainbridge
5:30pm-6:00pm	<b>First Time Attendee Reception</b> All first time conference attendees and vendor partners are invited - conference badges required for admittance. Hosted by Sharing Alliance Board Members Gina Israel, Incyte and Yvette Gaines, GSK.	Princeton Junction
6:00pm-7:00pm	<b>Welcome Reception/Happy Hour</b> - Hosted by Deb Segura, Executive Director, The Sharing Alliance. Join us for drinks and light fare - conference badges required for admittance.	Gratella
THURSDAY, MAY 8		
7:00am-7:30am	<b>"Wide Open" Open Forum and Coffee - Sharing Alliance Booth</b>	Alexander Ballroom
7:30am-8:30am	<b>Breakfast in the Exhibit Hall - Visit with Our Vendor Partners</b>	Alexander Ballroom
8:30am-9:30am	<b>Conference Opening and Keynote General Session</b> <ul style="list-style-type: none"> <li>Deb Segura, Executive Director, The Sharing Alliance</li> <li>Chuck Gallagher, Keynote Speaker</li> </ul>	Carnahan
9:30am-10:30am Workshops (Choose One)	<b>Don't Be the Next Viral Sensation: Protect Your Digital Reputation</b> <ul style="list-style-type: none"> <li>Alan Minsk, Arnall Golden Gregory and Sharing Alliance General Counsel</li> </ul>	Carnahan
	<b>Cold Chain Green Shipping Options/Direct to Practitioner</b> <ul style="list-style-type: none"> <li>Alison Crawley, ThermoSafe</li> <li>Chris Dotta, ThermoSafe</li> </ul>	Bainbridge
10:30am-11:00am	<b>Refreshment Break in the Exhibit Hall – Visit with Our Vendor Partners</b>	Alexander Ballroom
11:00am-12:00pm	<b>CMS Town Hall</b> <ul style="list-style-type: none"> <li>The CMS Open Payments Team</li> </ul> Moderated by Sharing Alliance Board Member Judy Fox, QPharma	Carnahan
12:00pm-1:30pm	<b>Lunch in the Exhibit Hall – Visit with Our Vendor Partners</b>	Alexander Ballroom
1:30pm-2:30pm	<b>Town Hall: Compliance Officer Panel Discussion</b> <ul style="list-style-type: none"> <li>Steve Cohen, Eli Lilly and Company</li> <li>Rafael Gonzalez, Bausch Health</li> <li>Emily Gunner, CMP Pharma</li> <li>Faiza Poshni, IBSA USA</li> </ul> Facilitated by Sharing Alliance President Lisa Butler, Novartis Pharmaceuticals	Carnahan
2:30pm-3:00pm	<b>Refreshment Break in the Exhibit Hall – Visit with Our Vendor Partners</b>	Alexander Ballroom

<b>THURSDAY, MAY 8 (continued)</b>		
3:00pm-4:00pm Workshops (Choose One)	<b>DEA Compliance Strategies for 2025 and Beyond</b> • John A. Gilbert, Jr., Hyman, Phelps, & McNamara	Carnahan
	<b>AI Essentials: Innovate with Integrity</b> • Chuck Gallagher	Bainbridge
4:00pm-5:00pm Workshops (Choose One)	<b>Day-to-Day PDMA: A Practical Look at Your Workday</b> • Crissy Corbin, IQVIA • Aaron Michael Lehtikoinen, Eli Lilly and Company	Carnahan
	<b>Enhancing Field Rep Training with a Forward Thinking Approach</b> • Teresa Farmer, MBA, Otsuka Americas Pharmaceuticals and Sharing Alliance Board Member	Bainbridge
<b>Vendor Night</b> Free evening - enjoy the area with your fellow attendees and Sharing Alliance vendor partners		
<b>FRIDAY, MAY 9</b>		
7:00am-7:30am	<b>Open Forum and Coffee: Telehealth Compliance and More - Sharing Alliance Booth</b>	Alexander Ballroom
7:30am-8:30am	<b>Breakfast in the Exhibit Hall – Visit with Our Vendor Partners</b>	Alexander Ballroom
8:30am-9:30am Workshops (Choose One)	<b>Drug Sample Launch Planning</b> • Jennifer Kretsch, Gilead Sciences and Sharing Alliance Board Member • Bill Samuelson, Knippper Health	Carnahan
	<b>Field-Based Interactions and Compliance Challenges</b> • Jon Dellaquila, Incyte • Sarah diFrancesca, Incyte	Bainbridge
9:30am-10:30am Workshops (Choose One)	<b>Privacy Policies and Compliance</b> • Tracey Fama, Bausch Health	Carnahan
	<b>Understanding the Difference Between Drug Sample Programs &amp; Other Free Drug Programs</b> • Bob Melillo, G&M Health • Debbie Tay, Teva Pharmaceuticals and Sharing Alliance Vice President	Bainbridge
10:30am-11:00am	<b>Refreshment Break in the Exhibit Hall – Visit with Our Vendor Partners</b>	Alexander Ballroom
11:00am-12:00pm Workshops (Choose One)	<b>Data-Driven Strategies for Effective Sample Program Management</b> • Stacy Diefenbach, BMS • Jessica Youngs, QPharma	Carnahan
	<b>State Licensing from the Pharmaceutical Industry Perspective</b> • MaryLou Schoonover, Endo USA	Bainbridge
12:00pm-2:00pm	<b>Extended Lunch and Raffle Prizes in the Exhibit Hall</b> (Must be present to win)	Alexander Ballroom
2:00pm	<b>Conference Ends; Exhibit Hall Closes</b> Thank You for Coming!	

Agenda as of 5/1/25. Schedule is subject to change.