

Know Before You Go: Important Details for Sharing Conference Attendees and Exhibitors!

The 33rd Annual Sharing Conference is next week and we can't wait to welcome you! Here's everything you need to know to maximize your experience.

Before You Arrive

Conference Details

The Sharing Conference starts Wednesday, May 7th, at 1pm and concludes Friday, May 9th at 2pm.

Venue

Princeton Marriott at Forrestal
Address: 100 College Rd. East, Princeton, NJ 08540

Transportation

Airports

The hotel is conveniently located within a 60-mile radius of four major airports:

- Newark Liberty International Airport: 37 miles away
- Philadelphia International Airport: 54 miles away
- John F. Kennedy International Airport: 59 miles away
- LaGuardia Airport: 60 miles away

Bus Stations

[NJ Transit Bus Station](#)
[50 Street Subway Station](#)

Subway Station

[PATH Hoboken Station](#)

Amtrak Train Station

[Princeton Junction](#)

What to Pack

The dress code is business casual for all conference activities. (Remember to bring your business cards/networking materials!)

If your room isn't ready yet when you arrive on Wednesday, don't worry about changing out of your travel clothes for the pre-con sessions. Same for checkout on Friday. Leave your bags at the bell station so you don't miss anything.

Whova App

We will be using the Whova App again this year! This app will allow you to easily navigate the agenda, receive live notifications, and access a range of additional features. Keep an eye out for an upcoming email that will provide detailed login instructions for accessing the Whova App.

Once You're Here

Hotel Parking

Complimentary parking is available on-site, with a valet service option for \$20+ per vehicle per night.

Hotel Check-In & Check-Out

Check-in: 4:00 p.m.
Check-out: 11:00 a.m.

Conference Registration

On-site conference registration will begin at noon, Wednesday, May 7th. Once you arrive at the hotel, join us at the Sharing Alliance Registration Desk to obtain your badge, which grants you admittance to all conference activities. You'll also get a conference agenda and some other special goodies! If you'd rather go straight to the pre-con sessions and check in later, that's okay, too.

Conference Agenda

[Download](#) a digital copy of this year's agenda to save, print, or peruse at your convenience. It will also be available in the Conference app and with your badge.

Vendor Booth Set-Up

On Wednesday, vendors can begin booth set-up at 1pm and must finish by 5pm. We'll connect with you at your booth to provide an exhibitor packet containing important information on the conference, the exhibit hall raffle and more.

First Time Attendees

New to the Sharing Conference or returning after some time? We want your experience to be comfortable, valuable, and memorable! Join the First Timer's Reception at 5:30 p.m. on Wednesday, May 7th, where we'll break the ice before heading to the Welcome Reception together!

This event is open to both new industry attendees and new vendor members.

Welcome Reception

Before you head into downtown Princeton (or back to your room for some z's), come to Gratella for our Welcome Reception! Enjoy drinks, light fare, and the chance to reconnect with old friends and meet new faces before the conference officially begins early on Thursday morning.

Exhibit Hall Raffle and Ice Cream

On Friday afternoon, we'll be doing the exhibit hall raffle. Winners must be present, so plan to stay - our exhibitors have donated some great prizes. As an added bonus, there will be an ice cream sundae bar!

Local Attractions

Click [here](#) to explore exciting experiences in downtown Princeton.
Click [here](#) for a list of restaurants in the area.

Hotel Amenities

If you prefer not to venture out, the Princeton Marriott at Forrestal offers:

- Spa at Forrestal (reservations recommended; visit www.forrestalspa.com to book)
- 24 Hour Fitness Center
- Indoor Pool
- Walking Trails
- Basketball Hoop
- Indoor Tennis (reservations required; call (609) 720-0500 to book)

Questions?

If you have any remaining questions before your arrival, please email membership@sharingalliance.org.

For conference-related questions that arise throughout the event, visit the Sharing Alliance Registration Desk. For hotel inquiries, please see an associate at the hotel's front desk.

Wishing you safe travels and looking forward to seeing you soon!