



Conference Agenda

WEDNESDAY, MAY 7		
1:00pm-2:00pm	Pre-Con Workshop Using Data for Compliance Monitoring and Business Insights <ul style="list-style-type: none"> Eric Ciaverelli, Sanofi Don DeSmet, Sharing Alliance Past President 	Bainbridge
2:00pm-3:00pm	Pre-Con Workshop Who's Talking? A Look at Speaker Programs and Compliance <ul style="list-style-type: none"> Marc Lavin, Pfizer and Sharing Alliance Board Member 	Bainbridge
3:00pm-4:00pm	Pre-Con Workshop Enhancing Compliance: The Prescription Drug Marketing Act and 21 CFR Part 11 Validation <ul style="list-style-type: none"> Alan Minsk, Arnall Golden Gregory and Sharing Alliance General Counsel 	Bainbridge
4:00pm-5:00pm	Pre-Con Workshop Power Up Your Partnerships – Strengthening Vendor Relationships <ul style="list-style-type: none"> Brad King, Kowa Pharmaceuticals America 	Bainbridge
5:30pm-6:00pm	First Time Attendee Reception All first time conference attendees and vendor partners are invited - conference badges required for admittance. Hosted by Sharing Alliance Board Members Gina Israel, Incyte and Yvette Gaines, GSK.	Princeton Junction
6:00pm-7:00pm	Welcome Reception/Happy Hour - Hosted by Deb Segura, Executive Director, The Sharing Alliance. Join us for drinks and light fare - conference badges required for admittance.	Gratella
THURSDAY, MAY 8		
7:00am-7:30am	"Wide Open" Open Forum and Coffee - Sharing Alliance Booth	Alexander Ballroom
7:30am-8:30am	Breakfast in the Exhibit Hall - Visit with Our Vendor Partners	Alexander Ballroom
8:30am-9:30am	Conference Opening and Keynote General Session <ul style="list-style-type: none"> Deb Segura, Executive Director, The Sharing Alliance Chuck Gallagher, Keynote Speaker 	Carnahan
9:30am-10:30am Workshops (Choose One)	Don't Be the Next Viral Sensation: Protect Your Digital Reputation <ul style="list-style-type: none"> Alan Minsk, Arnall Golden Gregory and Sharing Alliance General Counsel 	Carnahan
	Cold Chain Green Shipping Options/Direct to Practitioner <ul style="list-style-type: none"> Alison Crawley, ThermoSafe Chris Dotta, ThermoSafe 	Bainbridge
10:30am-11:00am	Refreshment Break in the Exhibit Hall – Visit with Our Vendor Partners	Alexander Ballroom
11:00am-12:00pm	CMS Town Hall <ul style="list-style-type: none"> The CMS Open Payments Team Moderated by Sharing Alliance Board Member Judy Fox, QPharma	Carnahan
12:00pm-1:30pm	Lunch in the Exhibit Hall – Visit with Our Vendor Partners	Alexander Ballroom
1:30pm-2:30pm	Town Hall: Compliance Officer Panel Discussion <ul style="list-style-type: none"> Steve Cohen, Eli Lilly and Company Rafael Gonzalez, Bausch Health Emily Gunner, CMP Pharma Faiza Poshni, IBSA USA Facilitated by Sharing Alliance President Lisa Butler, Novartis Pharmaceuticals	Carnahan
2:30pm-3:00pm	Refreshment Break in the Exhibit Hall – Visit with Our Vendor Partners	Alexander Ballroom

THURSDAY, MAY 8 (continued)		
3:00pm-4:00pm Workshops (Choose One)	DEA Compliance Strategies for 2025 and Beyond • John A. Gilbert, Jr., Hyman, Phelps, & McNamara	Carnahan
	AI Essentials: Innovate with Integrity • Chuck Gallagher	Bainbridge
4:00pm-5:00pm Workshops (Choose One)	Day-to-Day PDMA: A Practical Look at Your Workday • Crissy Corbin, IQVIA • Aaron Michael Lehtikoinen, Eli Lilly and Company	Carnahan
	Enhancing Field Rep Training with a Forward Thinking Approach • Teresa Farmer, MBA, Otsuka Americas Pharmaceuticals and Sharing Alliance Board Member	Bainbridge
Vendor Night Free evening - enjoy the area with your fellow attendees and Sharing Alliance vendor partners		
FRIDAY, MAY 9		
7:00am-7:30am	Open Forum and Coffee: Telehealth Compliance and More - Sharing Alliance Booth	Alexander Ballroom
7:30am-8:30am	Breakfast in the Exhibit Hall – Visit with Our Vendor Partners	Alexander Ballroom
8:30am-9:30am Workshops (Choose One)	Drug Sample Launch Planning • Jennifer Kretsch, Gilead Sciences and Sharing Alliance Board Member • Bill Samuelson, Knippper Health	Carnahan
	Field-Based Interactions and Compliance Challenges • Jon Dellaquila, Incyte • Sarah diFrancesca, Incyte	Bainbridge
9:30am-10:30am Workshops (Choose One)	Privacy Policies and Compliance • Tracey Fama, Bausch Health	Carnahan
	Understanding the Difference Between Drug Sample Programs & Other Free Drug Programs • Bob Melillo, G&M Health • Debbie Tay, Teva Pharmaceuticals and Sharing Alliance Vice President	Bainbridge
10:30am-11:00am	Refreshment Break in the Exhibit Hall – Visit with Our Vendor Partners	Alexander Ballroom
11:00am-12:00pm Workshops (Choose One)	Data-Driven Strategies for Effective Sample Program Management • Stacy Diefenbach, BMS • Jessica Youngs, QPharma	Carnahan
	State Licensing from the Pharmaceutical Industry Perspective • MaryLou Schoonover, Endo USA	Bainbridge
12:00pm-2:00pm	Extended Lunch and Raffle Prizes in the Exhibit Hall (Must be present to win)	Alexander Ballroom
2:00pm	Conference Ends; Exhibit Hall Closes Thank You for Coming!	

Agenda as of 4/17/25. Schedule is subject to change.