



Workshop Announcement!

Day-to-Day PDMA: a Practical Look at your Workday

Presented by:

Crissy Corbin
Sample Accountability
Manager
IQVIA

Aaron M. Lehtikainen
Associate Director, Sample
Operations -Lilly USA
Eli Lilly and Company

The Prescription Drug Marketing Act (PDMA) plays a critical role in ensuring the integrity of the pharmaceutical supply chain.

On a practical level, complying with the PDMA helps prevent counterfeit drugs, promotes transparency, and ensures that drug products are sourced ethically and legally. Adhering to its regulations can significantly reduce risks and improve trust with both patients and healthcare providers.

Join subject matter experts Aaron Lehtikainen and Crissy Corbin as they explore how to effectively navigate PDMA compliance in your everyday operations.

Reserve your seat!

Register Now

Learn More About the Sharing Conference

Don't Forget!

When three people from the same pharmaceutical, medical device, or biotech company register, one more may register for **FREE**. Share this message with your colleagues to unlock the deal! Email mail@sharingalliance.org for details.

All vendors providing commercial operations compliance services and solutions to the life sciences industry must purchase a booth package to participate in the Sharing Conference. For more information, please visit the [exhibitor page](#) on our site.



Contact Us
View Online
Unsubscribe

The Sharing Alliance
sharingalliance.org