

Below is the schedule outline for the May Sharing Conference. Please use this as a guide to the start and end times when making your travel plans.



## Wednesday, May 7

	2:00PM-3:00PM	Pre-Con Workshop • Using Data for Compliance Monitoring and Business Insights
	3:00PM-4:00PM	Pre-Con Workshop • Enhancing Compliance: The Prescription Drug Marketing Act and 21 CFR Part II Validation
	4:00PM-5:00PM	Pre-Con Workshop • Power Up Your Partnerships
	5:30PM-6:00PM	First Time Attendee Event
	6:00PM-7:00PM	Welcome Reception/Happy Hour

## Thursday, May 8

	7:00AM-7:30AM	"Wide Open" Open Forum
	7:30AM-8:30AM	Breakfast in the Exhibit Hall
	8:30AM-9:30AM	Keynote Address • Business Ethics and Compliance
	9:30AM-10:30AM	Workshops • Don't be the Next Viral Sensation: Protect Your Digital Reputation • Understanding the Difference Between Drug Sample Programs & Other Free Drug Programs
	10:30AM-11:00AM	Break in the Exhibit Hall
	11:00AM-12:00PM	Workshops • AI Essentials: Innovate with Integrity • Speaker Programs
	12:00PM-1:30PM	Lunch in the Exhibit Hall
	1:30PM-2:30PM	Town Hall with Compliance Officers
	2:30PM-3:00PM	Break in the Exhibit Hall
	3:00PM-4:00PM	Workshops • DEA Compliance Strategies for 2025 and Beyond • Cold Chain Green Shipping Options/DTP
	4:00PM-5:00PM	Workshops • Forward Thinking Field Training • Day-to-Day PDMA: A Practical Look at Your Workday
		Vendor Night

## Friday, May 9

	<b>7:00AM-7:30AM</b>	Open Forum – Telehealth Compliance
	<b>7:30AM-8:30AM</b>	Breakfast in the Exhibit Hall
	<b>8:30AM-9:30AM</b>	Workshops <ul style="list-style-type: none"> <li>• Drug Sample Launch Planning</li> <li>• Field-Based Interactions and Compliance Challenges</li> </ul>
	<b>9:30AM-10:30AM</b>	CMS Town Hall/Preparing for a CMS Open Payment Audit
	<b>10:30AM-11:00AM</b>	Break in the Exhibit Hall
	<b>11:00AM-12:00PM</b>	Workshops <ul style="list-style-type: none"> <li>• State Licensing from the Pharmaceutical Industry Perspective</li> <li>• Data-Driven Strategies for Effective Sample Program Management; Doing More with Less</li> </ul>
	<b>12:00PM-2:00PM</b>	Extended Lunch in the Exhibit Hall
	<b>2:00PM</b>	Conference Ends; Exhibit Hall Closes

Agenda as of 3/25/25. Schedule is subject to change as details are finalized.