



Workshop Announcement!

Drug Sample Launch Planning

Presented by:

Jennifer Kretsch
Associate Director,
Sales Operations
Gilead Sciences

Bill Samuelson
Senior Director,
Client Solutions and Strategy
Knipper Health

Get ready to dive into drug sampling alongside industry leaders Bill Samuelson and Jennifer Kretsch! Their workshop will cover essential topics to strengthen your understanding and execution of sampling operations, including:

- **Sampling Overview** – Introduction to sampling, key benefits, and various sampling program types.
- **Project Overview** – Identification of stakeholders, process framework, key workstreams, and timeline expectations.
- **Project Resources** – Best practices, reference documents, document management, sample management accountability, and logistics planning.
- **Project Considerations** – Cold chain requirements and risk evaluation & mitigation strategies.

Bill and Jennifer will explore innovative strategies and share best practices to ensure success and integrity in your sampling operations. You won't want to miss this!

Register today and unlock our exclusive Early Bird rate.

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When three people from the same pharmaceutical, medical device, or biotech company attend, one more may register for FREE. Email mail@sharingalliance.org for details.

Note: vendors providing commercial operations compliance services and solutions to the life sciences industry must purchase a booth package to participate in the Sharing Conference. Please visit the [exhibitor page](#) on our site for more information.



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