









## Conference Agenda

### Monday, May 20

- 
-  **2:00PM-3:00PM**      **Pre-Con Learning Session**  
**Charting the Course in Compliance with the PDMA**  
• Keisha Cosey, Sr. Manager of Sales Operations and Sample Administration, Apellis Pharmaceuticals
- 
-  **3:00PM-4:00PM**      **Pre-Con Learning Session**  
**Exploring the Frontiers of Generative AI: A Practical Look Through Professional Networking**  
• Jay Lambert, AI Trainer, Vjal Institute
- 
-  **4:00PM-5:00PM**      **Pre-Con Learning Session**  
**You Can't Make This Stuff Up!**  
• Moderator: Jennifer Kretsch, Gilead Sciences  
• Panel: Lisa Butler, Novartis Pharmaceuticals Corporation; Steve Conn, Genesis Life Science Logistics; Judy Fox, QPharma; Marc Lavin, Pfizer; Alex Ullrich, Warehouse Anywhere
- 
-  **5:30PM**      **First Time Attendee Reception – All first time conference attendees and vendor partners are invited**
- 
-  **6:00PM**      **Welcome Reception**  
Join Us for Drinks and Light Fare  
Conference badges required for admittance

### Tuesday, May 21

- 
-  **7:00AM-7:30AM**      **Open Forum and Coffee – Sharing Alliance Booth**
- 
-  **7:30AM-8:30AM**      **Breakfast – Exhibit Hall**  
Visit with our vendor partners
- 
-  **8:30AM-9:30AM**      **Conference Opening and Keynote General Session**  
• Deb Segura, Executive Director, The Sharing Alliance  
• Kevin Hines, Keynote Speaker
-

## Conference Agenda



9:30AM-10:30AM

### Workshops

#### Changing Behavior through Engaging Compliance Training Creation

• Julianne Brierley, Director, Head, ERC Learning, Ethics, Risk & Compliance / US Pharma, Novartis Pharmaceuticals Corporation

#### The Compliance State of the States

• David Earl Smith, Executive Director, Ethics and Compliance, Eli Lilly & Company  
• Brian Van Hoy, Vice President, Compliance, G&M Health



10:30AM-11:00AM

Refreshment Break – Exhibit Hall  
Visit with our vendor partners



11:00AM-12:00PM

### CMS Town Hall

• Amy Bedsaul, Centers for Medicare & Medicaid Services, Open Payments Program – Communications  
• Veronika Peleshchuk Fradlin, Director of Division of Transparency Projects (DTP), Centers for Medicare & Medicaid Services  
• Moderated by Judy Fox, Director of Compliance Services, QPharma, Inc.



12:00PM-1:30PM

Lunch – Exhibit Hall  
Visit with our vendor partners



1:30PM-2:30PM

### Workshops

#### The Challenges of Today's Logistical Landscape

• Steve Conn, SVP – Managing Director, Genesis Life Science Logistics  
• Mike Murphy, Director of Sales Operations, AbbVie

#### Roadmap to Fleet Operational Excellence

• Gina Israel, Senior Manager, Sales Operations, Incyte Corp.  
• Debbie Tay, Senior Manager, Master Data Operations, Teva Pharmaceuticals



2:30PM-3:00PM

Refreshment Break – Exhibit Hall  
Visit with our vendor partners



3:00PM-4:00PM

### Workshops

#### Who's Minding the Shop? How to Monitor and Provide Oversight Over Your Vendors

• Yvette Gaines, Manager, Sample and Promotional Operations, GSK  
• Marc Lavin, Director of HCP/Patient Compliance and Audit, Pfizer

#### More than a State of Mind: How State Licensing Impacts Product Distribution

• Lisa Butler, Director, State Licensing, DEA & PDMA Compliance, Novartis Pharmaceuticals Corporation  
• Elizabeth Updike, Director & Sr. Managing Attorney, US Compliance, IQVIA



## The 32<sup>nd</sup> Annual Sharing Conference™

Monday thru Wednesday, May 20-22, 2024 • MGM National Harbor

# Conference Agenda



4:00PM - 5:00PM

### Workshops

#### PDMA Readiness: Are You Prepared for an Inspection?

• Ricardo Hughes, Sample Accountability Lead, US Ethics & Compliance, Lilly USA, LLC / Eli Lilly & Company

#### DSCSA!

#### Drug Supply Chain Security ACT, or AGGRAVATION?

• Brad King, Sr. Manager, Regulatory & Healthcare Compliance, PDMA/DEA/Agg Spend/Drug Price/Drug Take Back/Licensing/Reporting, Kowa Pharmaceuticals America, Inc.

Free Evening – Enjoy the area with your fellow attendees and Sharing Alliance vendor partners

## Wednesday, May 22



7:00AM - 7:30AM

Open Forum and Coffee – Sharing Alliance Booth



7:30AM - 8:30AM

Breakfast – Exhibit Hall  
Visit with our vendor partners



8:30AM - 9:30AM

### Workshops

#### The Reconciliation Cycle

• Teresa Farmer, Associate Director of Sales Operations, Otsuka Pharmaceuticals  
• Carol Kagdis, Sr. DEA/PDMA Compliance Analyst, Novartis Pharmaceuticals Corporation

#### Storage Unit Management: Securing your Company's Assets, a Behind the Scenes View

• Ruby Ramirez, Senior Manager, Global Sample Operations, Eli Lilly  
• Derek Scarsella, Customer Relations Manager, dfYOUNG



9:30AM - 10:30AM

### DEA General Session

#### Where Are We Now?

• Scott A. Brinks, Section Chief, Diversion Regulatory Drafting & Policy Support Section (DPW), Drug Enforcement Administration  
• Niketa G. Prince, Staff Coordinator (DI), HQ Liaison Section, Diversion Control Division, Drug Enforcement Administration



10:30AM - 11:00AM

Refreshment Break – Exhibit Hall  
Visit with our vendor partners



## Conference Agenda



11:00AM-12:00PM

### Workshops

#### Connecticut! Adding to our Transparency Reporting Woes

- Judy Fox, Director of Compliance Services, QPharma, Inc.
- Allyson Knott, Associate Director, Sample Management, Bristol Myers Squibb

#### State Loss Reporting and Aligning with FDA, DEA and State Requirements

- Mark Adams, Sharing Alliance Senior Advisor
- Teresita Weiss, Ph.D., J.D., General Manager, Regulatory Affairs, Compliance & Quality, Knipper Health



12:00PM-1:30PM

Lunch – Exhibit Hall  
Visit with our vendor partners



1:30PM-2:30PM

### Workshop

#### Harmonizing Communication: The Rhythm of Audience Engagement

- Don Schenker, President and CEO, Synergistix
- Monique Thomas, Commercial Operations Manager, Supernus Pharmaceuticals



2:30PM-3:30PM

### Extended Refreshment Break and Exhibit Hall Raffle

Raffle will be held at this time and winners will be announced.  
(Must be present to win).



3:30PM

### Exhibit Hall Closes

Thank you for coming!

Agenda as of 5/6/24

Schedule is subject to change