



Monday thru Wednesday, May 20-22, 2024 • MGM National Harbor

Conference Agenda

Monday, May 20

- 2:00PM-3:00PM** **Pre-Con Learning Session**
Charting the Course in Compliance with the PDMA
· Keisha Cosey, Sr. Manager of Sales Operations and Sample Administration, Apellis Pharmaceuticals
- 3:00PM-4:00PM** **Pre-Con Learning Session**
Exploring the Frontiers of Generative AI: A Practical Look Through Professional Networking
· Jay Lambert, AI Trainer, Vjal Institute
- 4:00PM-5:00PM** **Pre-Con Learning Session**
You Can't Make This Stuff Up!
· Moderator: Jennifer Kretsch, Gilead Sciences
· Panel: Lisa Butler, Novartis Pharmaceuticals Corporation; Steve Conn, Genesis Life Science Logistics; Judy Fox, QPharma; Marc Lavin, Pfizer; Alex Ullrich, Warehouse Anywhere
- 5:30PM** **First Time Attendee Reception – All first time conference attendees and vendor partners are invited**
- 6:00PM** **Welcome Reception**
Join Us for Drinks and Light Fare
Conference badges required for admittance

Tuesday, May 21

- 7:00AM-7:30AM** **Open Forum and Coffee – Sharing Alliance Booth**
- 7:30AM-8:30AM** **Breakfast – Exhibit Hall**
Visit with our vendor partners
- 8:30AM-9:30AM** **Conference Opening and Keynote General Session**
· Deb Segura, Executive Director, The Sharing Alliance
· Kevin Hines, Keynote Speaker



Monday thru Wednesday, May 20-22, 2024 • MGM National Harbor

Conference Agenda

🕒 9:30AM-10:30AM

Workshops

Changing Behavior through Engaging Compliance Training Creation

• Julianne Brierley, Director, Head, ERC Learning, Ethics, Risk & Compliance / US Pharma, Novartis Pharmaceuticals Corporation

The Compliance State of the States

• David Earl Smith, Executive Director, Ethics and Compliance, Eli Lilly & Company
• Brian Van Hoy, Vice President, Compliance, G&M Health

🕒 10:30AM-11:00AM

Refreshment Break – Exhibit Hall
Visit with our vendor partners

🕒 11:00AM-12:00PM

CMS Town Hall

• Amy Bedsaul, Centers for Medicare & Medicaid Services, Open Payments Program – Communications
• Veronika Peleshchuk Fradlin, Director of Division of Transparency Projects (DTP), Centers for Medicare & Medicaid Services
• Moderated by Judy Fox, Director of Compliance Services, QPharma, Inc.

🕒 12:00PM-1:30PM

Lunch – Exhibit Hall
Visit with our vendor partners

🕒 1:30PM-2:30PM

Workshops

The Challenges of Today's Logistical Landscape

• Steve Conn, SVP – Managing Director, Genesis Life Science Logistics
• Mike Murphy, Director of Sales Operations, AbbVie

Roadmap to Fleet Operational Excellence

• Gina Israel, Senior Manager, Sales Operations, Incyte Corp.
• Debbie Tay, Senior Manager, Master Data Operations, Teva Pharmaceuticals

🕒 2:30PM-3:00PM

Refreshment Break – Exhibit Hall
Visit with our vendor partners

🕒 3:00PM-4:00PM

Workshops

Who's Minding the Shop? How to Monitor and Provide Oversight Over Your Vendors

• Yvette Gaines, Manager, Sample and Promotional Operations, GSK
• Marc Lavin, Director of HCP/Patient Compliance and Audit, Pfizer

More than a State of Mind: How State Licensing Impacts Product Distribution

• Lisa Butler, Director, State Licensing, DEA & PDMA Compliance, Novartis Pharmaceuticals Corporation
• Elizabeth Updike, Director & Sr. Managing Attorney, US Compliance, IQVIA



Monday thru Wednesday, May 20-22, 2024 • MGM National Harbor

Conference Agenda

🕒 4:00PM-5:00PM

Workshops

PDMA Readiness: Are You Prepared for an Inspection?

· Ricardo Hughes, Sample Accountability Lead, US Ethics & Compliance, Lilly USA, LLC / Eli Lilly & Company

DSCSA!

Drug Supply Chain Security ACT, or AGGRAVATION?

· Brad King, Sr. Manager, Regulatory & Healthcare Compliance, PDMA/DEA/Agg Spend/Drug Price/Drug Take Back/Licensing/Reporting, Kowa Pharmaceuticals America, Inc.

Free Evening – Enjoy the area with your fellow attendees and Sharing Alliance vendor partners

Wednesday, May 22

🕒 7:00AM-7:30AM

Open Forum and Coffee – Sharing Alliance Booth

🕒 7:30AM-8:30AM

Breakfast – Exhibit Hall
Visit with our vendor partners

🕒 8:30AM-9:30AM

Workshops

The Reconciliation Cycle

· Teresa Farmer, Associate Director of Sales Operations, Otsuka Pharmaceuticals
· Carol Kagdis, Sr. DEA/PDMA Compliance Analyst, Novartis Pharmaceuticals Corporation

Storage Unit Management: Securing your Company's Assets, a Behind the Scenes View

· Ruby Ramirez, Senior Manager, Global Sample Operations, Eli Lilly
· Derek Scarsella, Customer Relations Manager, dfYOUNG

🕒 9:30AM-10:30AM

DEA General Session

Where Are We Now?

· Scott A. Brinks, Section Chief, Diversion Regulatory Drafting & Policy Support Section (DPW), Drug Enforcement Administration

· Niketa G. Prince, Staff Coordinator (DI), HQ Liaison Section, Diversion Control Division, Drug Enforcement Administration

🕒 10:30AM-11:00AM

Refreshment Break – Exhibit Hall
Visit with our vendor partners



Monday thru Wednesday, May 20-22, 2024 • MGM National Harbor

Conference Agenda

🕒 11:00AM-12:00PM

Workshops

Connecticut! Adding to our Transparency Reporting Woes

- Judy Fox, Director of Compliance Services, QPharma, Inc.
- Allyson Knott, Associate Director, Sample Management, Bristol Myers Squibb

State Loss Reporting and Aligning with FDA, DEA and State Requirements

- Mark Adams, Sharing Alliance Senior Advisor
- Teresita Weiss, Ph.D., J.D., SVP, Regulatory Affairs and Compliance, Knipper Health

🕒 12:00PM-1:30PM

Lunch – Exhibit Hall
Visit with our vendor partners

🕒 1:30PM-2:30PM

Workshop

Harmonizing Communication: The Rhythm of Audience Engagement

- Don Schenker, President and CEO, Synergistix
- Monique Thomas, Commercial Operations Manager, Supernus Pharmaceuticals

🕒 2:30PM-3:30PM

Extended Refreshment Break and Exhibit Hall Raffle

Raffle will be held at this time and winners will be announced.
(Must be present to win).

🕒 3:30PM

Exhibit Hall Closes

Thank you for coming!

Agenda as of 4/30/24
Schedule is subject to change