

Conference Agenda

This agenda is still tentative. Conference start and end times are confirmed; times, sessions and content within schedule are subject to change. A final agenda will be posted here and emailed to all registered attendees before the conference.

Monday, May 20

- **2:00PM-3:00PM** **Pre-Con Learning Session**
Charting the Course in Compliance with the PDMA
 • Keisha Cosey, Sr. Manager of Sales Operations and Sample Administration, Apellis Pharmaceuticals
- **3:00PM-4:00PM** **Pre-Con Learning Session**
Exploring the Frontiers of Generative AI: A Practical Look Through Professional Networking
 • Jay Lambert, AI Trainer, Vjal Institute
- **4:00PM-5:00PM** **Pre-Con Learning Session**
You Can't Make This Stuff Up!
 • Moderator: Jennifer Kretsch, Gilead Sciences
 • Lisa Butler, Novartis Pharmaceuticals; Steve Conn, Genesis Life Science Logistics; Judy Fox, QPharma; Marc Lavin, Pfizer; Alex Ullrich, Warehouse Anywhere
- **5:30PM** **First Time Attendee Reception – All first time conference attendees and vendor partners are invited**
- **6:00PM** **Welcome Reception**

Tuesday, May 21

- **7:00AM-7:30AM** **Open Forum – Sharing Alliance Booth**
- **7:30AM-8:30AM** **Breakfast – Exhibit Hall**
 Visit with our vendor partners
- **8:30AM-9:30AM** **Conference Opening and Keynote General Session**
 • Deb Segura, Executive Director, The Sharing Alliance
 • Kevin Hines, Keynote Speaker
- **9:30AM-10:30AM** **Workshops**
Changing Behavior through Engaging Compliance Training Creation
 • Julianne Brierley, Director, Head, ERC Learning, ETHICS, RISK & COMPLIANCE / US PHARMA, Novartis Pharmaceuticals Corporation

The Compliance State of the States
 • David Earl Smith, Executive Director, Ethics and Compliance, Eli Lilly & Company
 • Brian Van Hoy, Vice President, Compliance, G&M Health
- **10:30AM-11:00AM** **Refreshment Break – Exhibit Hall**
 Visit with our vendor partners
- **11:00AM-12:00PM** **CHS Town Hall**
 • The Open Payments Team
- **12:00PM-1:30PM** **Lunch – Exhibit Hall**
 Visit with our vendor partners
- **1:30PM-2:30PM** **Workshops**
The Challenges of Today's Logistical Landscape
 • Steve Conn, SVP – Managing Director, Genesis Life Science Logistics
 • Mike Murphy, Director of Sales Operations, AbbVie

Roadmap to Fleet Operational Excellence
 • Gina Israel, Senior Manager, Sales Operations, Incyte Corp.
 • Debbie Tay, Senior Manager, Master Data Operations, Teva Pharmaceuticals
- **2:30PM-3:00PM** **Refreshment Break – Exhibit Hall**
 Visit with our vendor partners
- **3:00PM-4:00PM** **Workshops**
Who's Minding the Shop? How to Monitor and Provide Oversight Over Your Vendors
 • Yvette Gaines, Manager, Sample and Promotional Operations, GSK
 • Marc Lavin, Director of HCP/Patient Compliance and Audit, Pfizer

More than a State of Mind: How State Licensing Impacts Product Distribution
 • Lisa A. Butler, Director, State Licensing, DEA & PDMA Compliance, Novartis Pharmaceuticals Corporation
 • Elizabeth Updike, Director & Sr. Managing Attorney, US Compliance, IQVIA
- **4:00PM-5:00PM** **Workshops**
PDMA Readiness: Are You Prepared for an Inspection?
 • Ricardo Hughes, Sample Accountability Lead, US ETHICS & COMPLIANCE, Lilly USA, LLC / Eli Lilly & Company

DSCSA
Drug Supply Chain Security ACT, or AGGRAVATION?
 • Brad King, Sr. Manager, Regulatory & Healthcare Compliance, PDMA/DEA/Agg Spend/Drug Price/Drug Take Back/Licensing/Reporting, Kowa Pharmaceuticals America, Inc.

Free Evening – Enjoy the area with your fellow attendees and Sharing Alliance vendor partners

Conference Agenda

Wednesday, May 22

- **7:00AM-7:30AM** **Open Forum – Sharing Alliance Booth**
- **7:30AM-8:30AM** **Breakfast – Exhibit Hall**
 Visit with our vendor partners
- **8:30AM-9:30AM** **Workshops**
The Reconciliation Cycle
 • Teresa Farmer, Associate Director of Sales Operations, Otsuka Pharmaceuticals
 • Carol Kagdis, Sr. DEA/PDMA Compliance Analyst, Novartis Pharmaceuticals

Storage Unit Management: Securing your Company's Assets, a Behind the Scenes View
 • Ruby Ramirez, Senior Manager Global Sample Operations, Eli Lilly
 • Derek Scarsella, Customer Relations Manager, dFYOUNG
- **9:30AM-10:30AM** **DEA General Session**
Where Are We Now?
 • Niketa G. Prince, Staff Coordinator (DI), HQ Liaison Section, Diversion Control Division, Drug Enforcement Administration
- **10:30AM-11:00AM** **Refreshment Break – Exhibit Hall**
 Visit with our vendor partners
- **11:00AM-12:00PM** **Workshops**
Connecticut! Adding to our Transparency Reporting Woes
 • Judy Fox, Director of Compliance Services, QPharma, Inc.
 • Allyson Knott, Associate Director, Sample Management, Bristol Myers Squibb

State Loss Reporting and Aligning with FDA, DEA and State Requirements
- **12:00PM-1:30PM** **Lunch – Exhibit Hall**
 Visit with our vendor partners
- **1:30PM-2:30PM** **Workshop**
Harmonizing Communication: The Rhythm of Audience Engagement
 • Don Schenker, President and CEO, Synergistix
 • Monique Thomas, Commercial Operations Manager, Supernus Pharmaceuticals
- **2:30PM-3:30PM** **Extended Refreshment Break and Exhibit Hall Raffle**
 Raffle will be held at this time and winners will be announced. (Must be present to win).
- **3:30PM** **Exhibit Hall Closes**