

## The Reconciliation Cycle

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Performing a PDMA Reconciliation should not start with distributing reports to the field sales force. Agree or disagree?

Let's talk about it when you attend this workshop led by two long-time pharma industry professionals with extensive knowledge on PDMA. We will be discussing PDMA guidelines and industry Best Practices, and the necessary tools to assist you with preparing for the all-too-important reconciliation cycle.

Also in this learning session, you will gain an enhanced understanding of reviewing sample transaction(s) that impact FDA Reportables and anomalies in your data. We will look at validating and documenting an objective process for escalation. And, once the reconciliation cycle has been completed, we will talk about how you can ensure you are closing the loop with follow-up activities such as field training. Then, last but certainly not least, we will discuss how to create and track metrics related to the cycle.

How much can companies assist the rep with the reconciliation process? Attend this workshop and get the answer to this, and so much more!

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