

# Workshop Announcement



## The Challenges of Today's Logistical Landscape

Presented by:

**Steve Conn**

SVP - Managing Director  
Genesis Life Science Logistics

**Mike Murphy**

Director of Sales Operations  
AbbVie

Both before and after the covid shutdown, many elements of our supply chain (especially those related to transportation services) experienced changes large and small. Among these are potential strikes and other work stoppages, large carriers closing their doors, a reduction in resources (including talent), and even new procedures and services that may surprise you.

Our two presenters, both experts in logistics, know first-hand what it's like to deal with an evolving logistical landscape. Steve Conn and Mike Murphy are ready to share their knowledge with real life examples of these and other obstacles pharma companies are facing in the current world of logistics and supply chain. They will address different types of challenges, discuss best practices and dive into what the future may have in store in the realm of logistics.

Attend this workshop and bring your own logistical challenges to talk about with the group. Lively discussion is guaranteed!

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