

# Pre-Con Workshop Announcement Monday, May 20 – 3pm



## Exploring the Frontiers of Generative AI: A Practical Look Through Professional Networking

Presented by:

**Jay Lambert**

AI Trainer, Vjal Institute

Join Jay Lambert, Artificial Intelligence Evangelist and Trainer with the Vjal Institute, on a journey into the heart of Generative AI, tailored specifically for professionals eager to navigate its vast potential.

During this hot-button session, Jay will dive into:

- **Foundational Insights:** Starting with the basics by breaking down Generative AI's core principles into digestible, relatable concepts. Jay will share from his own experiences how these technologies have piqued his curiosity and fundamentally reshaped his approach to professional digital interaction.
- **A Year of Transformation:** Reflecting on the past year, Jay will walk attendees through recent changes in the rapid advancement of AI, discussing the milestones that have notably expanded what we can achieve with it. He will highlight how these developments have opened new doors for us all, making AI tools more powerful and accessible than ever.
- **Generative AI in Action:** Jay will use real-life examples to show how Generative AI, particularly through custom GPTs, is revolutionizing the approach to professional networking on LinkedIn. From crafting engaging posts to enhancing personal profiles, insights shared will be aimed at empowering attendees to harness AI for their own professional growth.

This learning session is more than a presentation – it's a conversation about where we stand with AI and where we're headed, especially in professional networking.

So whether you're deeply invested in AI, looking to boost your LinkedIn game, or simply curious about the buzz around AI, you'll leave this workshop with new insights, practical strategies, and perhaps a bit of passion for the transformative power of AI in our professional lives.

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