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**The 2023
Sharing Conference™**
COMPLIANCE | TRANSPARENCY | PDMA | OIG

Marriott Marquis Marina • San Diego, CA • April 30 - May 2

WORKSHOP ANNOUNCEMENT

Managing Sample Allocations Across Various Channels

Surely it comes as no surprise to those of us in the industry that drug samples constitute one of the most expensive resources we have!

Julio Lorenzo, Novartis Pharmaceuticals and Jim Stepkoski, Howell Marketing Services, are experts in the samples arena and eager to share their knowledge and opinions on this workshop topic.

Discussion will be focused on why we allocate samples and how it's done.

Is there a new strategy, technology or regulation that is impacting or influencing your allocation process? Come to this workshop with your questions and comments, and be part of this lively samples conversation that affects us all.

Register today for the 31st Annual Sharing Conference and be part of our community of compliance professionals.

[Register Now](#)

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Take advantage of the team discount!

When three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for **FREE**. Email: mail@sharingalliance.org for details.

If you are a vendor who provides commercial operations compliance services and solutions to the life sciences industry, visit the [exhibitor section](#) for details on how you may participate.

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