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**The 2023
Sharing Conference™**
COMPLIANCE | TRANSPARENCY | PDMA | OIG

Marriott Marquis Marina • San Diego, CA • April 30 - May 2

WORKSHOP ANNOUNCEMENT

The Evolution of Pharmaceutical Marketing: Navigating the Future

Pharmaceutical marketing has come a long way since its inception, and the industry continues to evolve as new regulations and technologies emerge.

We've got two industry professionals lined up to present this new workshop. Jay Lambert from Synergistix and Deb Segura, the Sharing Alliance's Executive Director will explore the history of compliant pharmaceutical marketing, the current state of the industry, and the future trends that will challenge how pharmaceutical companies effectively promote their products.

Make sure to attend this insightful workshop and come with questions! There will be plenty of time for Q&A.

Not registered for the Sharing Conference yet? There's still time.

[Register Now](#)

If you are already registered, please pass this along to a colleague so they can come and be part of the Sharing Alliance community.

[View the Conference Agenda](#)

Did you know that there's a team discount?

If three people from the same pharmaceutical, medical device or biotech company register, one more may attend for **FREE!** Email mail@sharingalliance.org for details.

If you are a vendor who provides commercial operations compliance services and solutions to the life sciences industry, visit the [exhibitor section](#) for details on how you may participate.

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