Marriott Marquis Marina • San Diego, CA • April 30 - May 2

## **WORKSHOP ANNOUNCEMENT**

## Transitioning to a DTP Program: Why It Works and How to Do It

Transitioning from a sales representative hand-carry, or hybrid program, to a DTP (Direct to Practitioner) program may address some concerns but still carries risk. This educational workshop, presented by experts-in-the-know Judy Fox, QPharma, and Monique Thomas, Supernus Pharmaceuticals, will aid attendees in identifying the benefits and options of DTP programs; provide solutions for recognizing and managing risks; and, offer a methodology for establishing an appropriate SLT rationale for a DTP program.

Workshop presenters will also facilitate an interactive discussion on business and compliance concerns and the benefits and solutions offered through DTP programs. Time will be allotted for Q&A so bring your questions and be ready for lively conversation!

Have you registered for the Sharing Conference?

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## Take advantage of the team discount!

When three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for **FREE**. Email: <a href="mail@sharingalliance.org">mail@sharingalliance.org</a> for details.

If you are a vendor who provides commercial operations compliance services and solutions to the life sciences industry, visit the <u>exhibitor section</u> for details on how you may participate.

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