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**The 2023
Sharing Conference™**
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Marriott Marquis Marina • San Diego, CA • April 30 - May 2

WORKSHOP ANNOUNCEMENT

The Importance of State Licensing Compliance: A Panel Discussion on Things to Consider

Moderator:

Lisa A. Butler, Director, DEA, PDMA & State Licensing Compliance, Novartis Pharmaceuticals Corporation

Panel Presenters:

Elizabeth Updike, Director & Sr. Managing Attorney, IQVIA

Jennifer Valentine, Senior Director, Regulatory Compliance & Data Governance, MedPro Systems

The term “State Licensing” can be broad and confusing if you do not understand what is required. The 10th Amendment gives US States the right to govern and therefore license manufacturers and distributors of commercial and Healthcare Practitioner Samples. There is a vast difference in how each state licenses companies for each different type of activity and how much information they request during the license application and renewal process. For Healthcare Practitioner samples, the PDMA (Prescription Drug Marketing Act) requires verification of Healthcare Practitioner state licenses prior to the distribution of samples. In this workshop, attendees will get an overview of the licensing requirements for both Commercial trade products and Healthcare Practitioner Samples and learn the complexities of both.

During this collaborative learning session presented by industry experts, attendees will have the opportunity to discuss their own challenges and learn how other companies manage the expectations of the individual states and the federal government. So come join your industry peers in an interactive workshop that will surely be as educational as it will be engaging.

Have you registered for the Sharing Conference?

Register While Early Bird Rates Are Still In Effect

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Take advantage of the team discount!

When three people from the same pharmaceutical, medical device or biotech company attend, one more may attend **FREE**. Email: mail@sharingalliance.org for details.

If you are a vendor who provides commercial operations compliance services and solutions to the life sciences industry, visit the [exhibitor section](#) for details on how you may participate.

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400 Columbus Ave, Suite 120S • Valhalla, NY 10595

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