STRONGER TOGETHER The 2023 Sharing Conference™ compliance | transparency | pdma | oig

Marriott Marquis Marina • San Diego, CA • April 30 - May 2

WORKSHOP ANNOUNCEMENT

Cyber Security: Who's that knocking at the back door? And why should I be concerned?

Not a day goes by when threat actors aren't attempting to infiltrate pharmaceutical companies with nefarious intentions. This timely workshop brings industry leaders Marc Lavin, Pfizer, and Rajeev Nair, Knipper Health, together to deliver an insightful workshop designed to inform and educate on the following topics:

- The latest trends in IT and Data attempted breaches.
- Why do perpetrators target pharma?
- What's their purpose or intent?
- Why would my sampling operations or data be a target?
- Why should I be concerned about my vendors' cyber security capabilities?
- How do I know my vendor/partners are well positioned to defend from such intrusions, and entry to my systems and data?
- And, a few general tips for staying safe in this crazy, scary world!

Make sure to join them and your other compliance colleagues at this thoughtprovoking learning session. Bring your questions since there will be time for Q&A!

Early bird rates are expiring soon. Register today for the 31st Annual Sharing Conference and be part of our community of compliance professionals.

Register While Early Bird Rates Are Still In Effect

See Our Other Workshops

Take advantage of the team discount!

When three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for **FREE**. Email: <u>mail@sharingalliance.org</u> for details.

If you are a vendor who provides commercial operations compliance services and solutions to the life sciences industry, visit the <u>exhibitor section</u> for details on how you may participate.







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