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MGM National Harbor
101 MGM National Ave.
Oxon Hill, MD

TUE May 17, 2022 –
THU May 19, 2022

Sharing Conference™ Signature Sponsor **QPharma** is proud to announce their participation in this year's Case Study Program with the submission:

How QPharma was able to create a suite of software and services to combat the Covid-19 pandemic

A leading pharmaceutical company with a large field sales force (1,900) needed to quickly adjust their Sample Accountability and DTP programs in response to the national shut down due to the COVID-19 Pandemic.

Social distancing and strict health regulations restricted the Sales Reps' ability to utilize in-person tactics with their HCP targets. Clients were looking for innovative ways to provide samples and literature items to their targeted HCPs with minimal impact to their business model and brand plans.

**To receive the full case study and learn the results,
visit QPharma booth #10.**



QPharma - Since its founding in 1994, QPharma® has been a premier provider of brand solutions and compliance consulting to the life sciences industries. Headquartered in historic Morristown, New Jersey, and neighboring many of the world's top pharmaceutical, medical device, and life sciences firms, QPharma commands respect throughout the industry for its commitment to superior service.

Titanium® - is QPharma's market-shaping suite of SaaS-based compliance, analytics, and training applications. The Titanium platform provides sales representatives, home office users, and other life sciences personnel with dashboard-level access to powerful insights into their compliance and commercial operations universe.



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