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MGM National Harbor
 101 MGM National Ave.
 Oxon Hill, MD

TUE May 17, 2022 –
 THU May 19, 2022

Sharing Conference™ Signature Sponsor **RxS** is proud to announce their participation in this year's Case Study Program with the submission:

Flexible and Inclusive Design Seals the Deal on Web Channel platform

A tier one pharmaceutical company sought a new web-portal solution for their healthcare provider customers. The existing HCP portal provided access to samples and literature but did not provide the user experience their customers desired. The organization retained RxS to evaluate the environment and to recommend potential solutions. The combined RxS/client project team selected the RxS prescriber portal, Sample Central, as the enterprise platform to support the desired vision. The resulting deployment achieved sustained gains in registrations and orders, significantly higher customer survey results, increased sales representative involvement in sample eligibility resolution, and the desired lift in prescriptions.

To receive the full case study and hear more about the results,
 visit RxS booth #16/17.



RxS is a woman-owned service company enabled by technology and dedicated to empowering healthcare success. It was founded by industry leaders in sample management who recognized that existing market offerings did not provide an integrated multi-channel solution. To deliver on this vision, their team developed technology that seamlessly connects Hand Carry and Direct-to-Practitioner (DTP) channels, allowing brands to effectively introduce, distribute, and monitor their samples. This holistic approach provides insight and analytic capabilities to support decision-making. The solutions they offer ensure that doctors can reach their patients with life-saving products.

RxS Engage, their healthcare dedicated contact center, is staffed with pharmaceutical sales representatives, customer care agents, and patient services representatives. This program offers a solution for every phase of the product lifecycle and a comprehensive suite of reporting and interactive dashboards to provide insight into program performance and relationship health. Their programs produce quantifiable results and positive Return on Investments (ROIs).



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