



Working Agenda as of 4/27/22. Conference start and end times confirmed; times, sessions and content within schedule are subject to change.

Tuesday, May 17

⌚ **BADGE PICKUP AT REGISTRATION DESK - ALL DAY**

⌚ **10:30AM - 11:45AM**

Welcome

- Deb Segura – The Sharing Alliance

Keynote General Session: Understanding Peak Performance – The Culture of the World's Most Successful Organizations

- Dave Mitchell – The Leadership Difference

⌚ **11:45AM - 1:00PM**

Meet & Greet/Lunch – Exhibit Hall Opens

⌚ **1:00PM - 2:00PM**

Workshop: Keeping Up-to-Date with State Laws Updates

- Marc Lavin – Pfizer
- Rick Wichmann – Synergistix

Workshop: Building Successful Strategic Partnerships – Pharma Companies & 3rd Party Vendors Working Together

- Marc Chester – Howell Marketing Services
- Teresa Farmer, MBA – Otsuka America Pharmaceutical, Inc.

⌚ **2:00PM - 3:00PM**

Workshop: “Send Lawyers, Guns (not really) and Money” or ... How Can We Minimize Compliance Lawsuits?

- Alan Minsk – Arnall Golden Gregory

Workshop: License Validation and other Compliance Requirements around Data

- Brad King – Kowa Pharmaceuticals
- Jennifer Valentine – MedPro Systems

⌚ **3:00PM - 3:45PM**

Refreshment Break/Exhibit Hall

⌚ **3:45PM - 4:45PM**

Workshop: “Bob, you’re muted” – How the Pandemic Changed Workplace Best Practices

- Dave Mitchell – The Leadership Difference

⌚ **4:45PM - 5:30PM**

First Time Attendee Reception

Free Evening – Enjoy networking with your colleagues

⌚ **AFTER DINNER**

Open Forum: 30 Years of Alliance History Campfire Chat



Wednesday, May 18

🕒 7:00AM - 7:30AM	Open Forum: PDMA IOI
🕒 7:30AM - 8:30AM	Breakfast/Exhibit Hall
🕒 8:30AM - 9:30AM	General Session: FDA Report: What's New With The Drug Supply Chain Security Act (DSCSA) <ul style="list-style-type: none">• Kelli Dobilas – U.S. Food and Drug Administration• Elizabeth Pepinsky – U.S. Food and Drug Administration
🕒 9:30AM - 10:30AM	Workshop: The Case for For-Cause Audits <ul style="list-style-type: none">• Tina Posey – IQVIA• Monique Thomas – Supernus Pharmaceuticals Workshop: Everything You Always Wanted to Know about DEA ARCOS Data ... But Were Afraid to Ask! <ul style="list-style-type: none">• Lisa Butler – Novartis Pharmaceuticals Corporation• Joe Tomkiewicz – Teva
🕒 10:30AM - 11:00AM	Refreshment Break/Exhibit Hall
🕒 11:00AM - 12:00PM	Workshop: WTF?! (Where's the Fun?) – State Price Transparency Reporting <ul style="list-style-type: none">• Michelle Dague – RedHill BioPharma• Lori Peters – QPharma Workshop: You Can't Take That Back! Perils & Practices of Pharma Social Media <ul style="list-style-type: none">• Matt Holley – Pharming Healthcare• Bob Melillo – G&M Health
🕒 12:00PM - 1:30PM	Lunch/Exhibit Hall
🕒 1:30PM - 2:30PM	Workshop: Sample Distribution Models: Where We Are and Where We're Going – A presentation and panel discussion <ul style="list-style-type: none">• Steve Conn – Genesis Life Science Logistics• Eric Johnson – Knipper Health• Devang Modi – Bausch Healthcare• Moderator: Mark Adams – The Sharing Alliance
🕒 2:30PM - 3:30PM	Exhibit Hall Coffee House/Open Forum
🕒 3:30PM - 4:30PM	Workshop: What to do about Fleet? Car Allowance vs. Fleet Analysis <ul style="list-style-type: none">• Jennifer Steinmetz-Hurst – Ferring Pharmaceuticals Workshop: What's-A-Matta With Your Data? It's Your Single Source of Truth! <ul style="list-style-type: none">• Mark Jara – RxS• Abhinav Lal – BMS
🕒 5:30PM - 6:45PM	Cocktail Hour/Open Forum
🕒 6:45PM - 10:00PM	Alliance Sponsored Dinner



Thursday, May 19

🕒 7:30AM - 8:00AM	Open Forum: Lessons Learned from COVID-19
🕒 8:00AM - 9:00AM	Breakfast/Exhibit Hall
🕒 9:00AM - 10:00AM	General Session: What's New From the DEA Diversion Control Division <ul style="list-style-type: none">• Kim Daniels – Drug Enforcement Administration• Linda Stocum – Drug Enforcement Administration
🕒 10:00AM - 10:30AM	Refreshment Break/Exhibit Hall
🕒 10:30AM - 11:30AM	Workshop: OIG Fraud Alert on Speaker Programs: Are You Prepared? <ul style="list-style-type: none">• Joseph Cacciatore – Novartis• Sean Hickson – Novartis Workshop: Investigations – Fake Pills Are Ravaging Communities Across the U.S. <ul style="list-style-type: none">• Charlie Cichon – NADDI
🕒 11:30AM - 12:30PM	General Session: CMS Town Hall Event <ul style="list-style-type: none">• Members of the CMS Open Payments Team
🕒 12:30PM - 2:00PM	Extended Lunch/Raffle/Exhibit Hall
🕒 2:00PM	Conference Ends