

What's New After 2020? Virtual Interactions, OIG Fraud Alert, & Drug Price Transparency

Presented By:

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Conducted by two well-known and highly respected industry experts, this timely workshop is a must-see for anyone responsible for overcoming the next generation of challenges facing pharmaceutical compliance.

Our presenters will focus on three hot topics that are especially relevant to compliance amid (and after) the pandemic. First, they will provide a deep dive into the current and future waves of virtual interactions that industry is undertaking with HCPs, pharmacies, and patients. Next, they'll discuss OIG's Special Fraud Alert related to speaker programs: how does industry's view of these events compare with that of the agency? How can pharmaceutical companies remove the negative perceptions? What will be the impact of PhRMA Code 2022? And finally, our presenters will look at the growing impact of State Drug Price Transparency. With more and more states requiring drug pricing transparency, the industry faces new challenges in data collection, reporting, and enforcement.

There will be time allotted for Q&A – registrants will be able to <u>submit questions</u> both in advance of the conference and throughout this informative workshop.

The Virtual Mini Sharing Conference is happening next month! If you are not already registered, act now and be a part of this annual industry event!

REGISTER NOW

VIEW THE AGENDA

Registration for the one day Virtual Mini Sharing Conference is \$399 per person and open to all commercial compliance and operations professionals throughout the pharmaceutical, biotech, and medical device industries, as well as consultants and sales/solutions providers who support them. If you are already registered, thank you for being part of our one-day Mini Sharing Conference! If you are not yet registered, plan to join us next month by registering today.

Thank you to our Mini Sharing Conference Sponsors!













