



The 2020
VIRTUAL SHARING CONFERENCE™
COMPLIANCE · TRANSPARENCY · PDMA · OIG
October 19 - 21, 2020 · Monday - Wednesday

2020 Virtual Conference Agenda

Please note: Times listed below are Eastern Time

Monday, October 19th

10:00am – 11:00am	<p>Welcome</p> <ul style="list-style-type: none">• Deb Segura, Executive Director, Sharing Alliance <p>FDA General Session</p> <p>Current Drug Supply Chain Challenges</p> <ul style="list-style-type: none">• S. Leigh Verbois, Director, Office of Drug Security, Integrity and Response, Office of Compliance, Center for Drug Evaluation and Research (CDER), Food & Drug Administration• Ileana Elder, Recalls and Shortages Branch Chief, Division of Drug Distribution and Policy, Office of Compliance, Center for Drug Evaluation and Research (CDER), Food & Drug Administration
11:30am – 12:30pm	<p>Workshop</p> <p>Pharmaceutical Investigations Case Management</p> <ul style="list-style-type: none">• Cody Fitzsimmons, Partner, Schaeffer, Venaglia, Handler and Fitzsimmons, LLP• Mike Keenan, Director, Global Product Protection, AbbVie
1:00pm – 2:00pm	<p>Workshop/Open Forum</p> <p>Interactive Sampling Workshop – Open Forum Style</p> <ul style="list-style-type: none">• Shannon Hecht, Associate Director, Sample Operations and Accountability, Regeneron• Courtney Karp, Sample Accountability Specialist, Regeneron
2:30pm – 3:30pm	<p>Workshop</p> <p>Mitigating Compliance Risks by Developing a Corporate Data Governance Framework and Policy</p> <ul style="list-style-type: none">• Devang Modi, Executive Director Commercial Insights, Analytics and Operations, Bausch Health• Mark Jara, Principal, RxS LLC
4:00pm – 5:00pm	<p>Workshop</p> <p>E-Sampling from the Operations and Commercial Side</p> <ul style="list-style-type: none">• Kelly Pryslak, Sr. Manager, Sample Solutions & SAFE FLEET, Janssen Pharmaceuticals• Michael Meyerkopf, Director, Client Solutions, Synergistix

Tuesday, October 20th

10:00am – 11:00am	<p>Welcome</p> <ul style="list-style-type: none">• Lisa Butler, President, Sharing Alliance <p>DEA General Session</p> <p>Trends and Updates</p> <ul style="list-style-type: none">• Claire M. Brennan, Section Chief, Liaison Section, Diversion Control Division, U. S. Drug Enforcement Administration• Scott A. Brinks, Section Chief, Diversion Regulatory Drafting & Policy Support Section (DPW), U.S. Drug Enforcement Administration
11:30am – 12:30pm	<p>Workshop</p> <p>Launching a High-Risk Product</p> <ul style="list-style-type: none">• Joseph Tomkiewicz, Sr. Manager DEA Compliance, Teva• Marc Chester, Account Executive, Howell Marketing Services
1:00pm – 2:00pm	<p>Open Forum</p> <p>Wide Open to Talk About What's on your Mind</p> <ul style="list-style-type: none">• Teresa Farmer, Associate Director of Sales Operations, Otsuka America Pharmaceutical, Inc.• Aaron Lehtikoinen, Consultant – Ethics & Compliance, Eli Lilly



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Tuesday, October 20th *continued*

2:30pm – 3:30pm	Workshop Alternate Specialty Lite: A Successful Approach to Pharmacy Operations and Product Pull Through <ul style="list-style-type: none">• Maryann Dowd, Director, Market Access Operations, Optinose• Nicholas Spiegl, Sr. Director, Pharmacy Operations, KnippeRx Inc.
4:00pm – 5:00pm	Workshop Developing SOPs for Business Continuity and Disaster Recovery <ul style="list-style-type: none">• Marc Lavin, Director, Compliance & Audit, Pfizer• Debbie Tay, Sr. Manager, Sales Operations, Osmotica

Wednesday, October 21st

10:00am – 11:00am	Welcome <ul style="list-style-type: none">• Kelly Pryslak, Vice President, Sharing Alliance CMS Town Hall <ul style="list-style-type: none">• Moderator: Virginia Fitt, Head of Commercial Law and Compliance, ChemoCentryx• Veronika Peleshchuk-Fradlin, Director of the Division of Transparency Programs, CMS• Chris Kalck, Kathleen Ott, Roderick Steele, CMS Open Payments Team
11:30am – 12:30pm	Workshop Hospital Credentialing: Why Should We Care? <ul style="list-style-type: none">• Margo Bear, Associate Director, Commercial Analytics and Operations, AbbVie
1:00pm – 2:00pm	Open Forum Virtual Learning's Best Takeaways <ul style="list-style-type: none">• Teresa Farmer, Associate Director of Sales Operations, Otsuka America Pharmaceutical, Inc.• Aaron Lehtikoinen, Consultant – Ethics & Compliance, Eli Lilly
2:30pm – 3:30pm	Workshop Even More Drug Distribution Challenges – Florida and Ohio <ul style="list-style-type: none">• Alan Minsk, Partner, Arnall Golden Gregory• Jennifer Valentine, Regulatory and Compliance, MedPro Systems
4:00pm – 5:00pm	Workshop Helping Healthcare Transform through the Biggest Industry Change in a Century <ul style="list-style-type: none">• Lisa Butler, Director of DEA/PDMA Compliance, Ethics, Risk & Compliance, CIA Operations, Novartis Pharmaceuticals Corp.• Phillip Eng, Digital Strategist, Microsoft

Agenda is subject to change.