



Conference Agenda

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Updated August 21, 2019

We begin on Sunday, Sept. 15th at 1:30pm and end on Tuesday, Sept. 17th at 3:00pm.
Please make your travel arrangements accordingly.

SUNDAY, SEPTEMBER 15th

10:30am	Conference Registration Opens
1:00pm – 1:30pm	First Time Attendee Get Together
1:30pm – 2:30pm	<p>Workshops</p> <ul style="list-style-type: none"> PDMA, The Fundamentals <i>Steve Conn, Genesis Logistics and Debbie Tay, Vertical Pharmaceuticals</i> Hospital Credentialing – Stop the Madness, Start the Standards! <i>Margo Bear, AbbVie and Dennis Orthman, Consortium for Universal Healthcare Credentialing</i>
2:30pm – 3:30pm	<p>Workshops</p> <ul style="list-style-type: none"> Predictive Analytics and Optimization <i>Jay Lambert, Synergistix, Inc. and Josh Pezzuto, Eyevence Pharmaceuticals</i> The Importance of High-Quality Investigative Reports <i>Steve Haynes, The Sharing Alliance™</i>
3:30pm – 4:30pm	<p>Workshops</p> <ul style="list-style-type: none"> The Potential Compliance Risk of Using Unstructured and Latent Data <i>Claude Chester, Vertical Pharmaceuticals, LLC and Marc Chester, Howell Marketing Services</i> Monitoring and Auditing to Identify Potential Fraud in PDMA Sample Transactions <i>Teresa Farmer, Otsuka America Pharmaceutical, Inc.</i>
5:00pm – 6:15pm	<p>Opening Remarks and Welcome – General Session</p> <p>2019 Keynote Address</p> <p>The Opioid Epidemic: How We Got Here and Where Are We Going</p> <p>James “Jim” Arnold, Chief, Liaison Section, Diversion Control Division, Drug Enforcement Administration (DEA)</p>
6:15pm – 7:30pm	<p>Meet and Greet in the Exhibit Hall</p> <p><i>(For all registered conference attendees and exhibitors; Badges required)</i></p>
7:30pm – 10:00pm	<p>Welcome Reception/Dinner/Networking</p> <p><i>(For all registered conference attendees and exhibitors; Badges required)</i></p>

MONDAY, SEPTEMBER 16th

7:00am – 7:30am	Open Forum
7:30am – 8:30am	Breakfast/Exhibit Hall
8:30am – 9:45am	<p>General Session</p> <p>CMS Town Hall Meeting with Robin Usi, Acting Director, Data Sharing &</p>

Partnership Group, Centers for Medicare and Medicaid Services (CMS) and
Members of the CMS Open Payments Team

9:45am – 10:30am

Refreshment Break/Exhibit Hall

10:30am – 11:30am

Workshops

- **Field Force Monitoring Programs: How Solid is your Records Review Process?**

Sean Hickson, Novartis Pharmaceuticals Corporation & Andrea Murphy, Novartis Oncology

- **Managing Sunshine Compliance and State Transparency Reporting Data**

Virginia Fitt, Alexion Pharmaceuticals

11:30am – 12:30pm

Workshops

- **Are You Prepared to Survive the CMS Mid-Level Reporting Tsunami?**

Melissa Blaco, Regeneron Pharmaceuticals, Inc. and Jennifer Valentine, MedPro Systems

- **DEA Regulations – Recent Updates and Changes**

Lisa Butler, Novartis Pharmaceuticals Corporation and Joe Tomkiewicz, Teva Pharmaceuticals

12:30pm – 2:00pm

Lunch/Exhibit Hall

2:00pm – 3:00pm

General Session

FDA Update: The Drug Supply Chain Security Act with Kristina Donohue and Karen Rothschild from FDA's Office of Compliance, Center for Drug Evaluation and Research

3:00pm – 3:45pm

Refreshment Break/Exhibit Hall

3:45pm – 4:45pm

Workshops

- **DSCSA Phase II – Interoperability Challenges**

Bob Celeste, Center for Supply Chain Studies and Jill Feldman, Medexus Pharma

- **Cloud Computing: Challenges and Opportunities**

Tracey Fama, GlaxoSmithKline and Mark Jara, RxS LLC

Free Evening – Enjoy networking with your colleagues

TUESDAY, SEPTEMBER 17th

7:00am – 7:30am

Open Forum

7:30am – 8:30am

Breakfast/Exhibit Hall

8:30am – 9:30am

General Session

Announcement and Details Coming Soon

9:30am – 10:30am

FDA General Session

Regulatory Challenges for Combination Products

Diana M. Yoon, PhD, Biomedical Engineer, Senior Scientific Reviewer, Office of Combination Products (OCP), U.S. Food and Drug Administration

10:30am – 11:00am

Refreshment Break/Exhibit Hall

11:00am – 12:00pm

Workshops

- **PAP and Free Goods Programs: Following the Rules of the Road**

Recie Bomar, KnippeRx Inc. and Andrew Weber, Bausch Health

- **Quality Structure and Process Improvement**

Marc Lavin, Pfizer and Mark Mundy, Thermo Fisher Scientific

12:00pm – 1:00pm

Workshops

- **State Update – Hot Topics and Emerging Trends**

Mark Adams, G&M Health, LLC and Nico Fiorentino, Sun Pharmaceutical

- **Current Events – Opioids: Preventing Drug Diversion**

1:00pm – 3:00pm

Extended Networking Lunch/Exhibit Hall

Exhibit Hall Raffle will be held during this time and winners will be announced (Must be present to win)

Conference Agenda is subject to change.