



Conference Agenda

Updated July 31, 2019

We begin on Sunday, Sept. 15th at 1:30pm and end on Tuesday, Sept. 17th at 3:00pm.
Please make your travel arrangements accordingly.

SUNDAY, SEPTEMBER 15th

10:30am	Conference Registration Opens
1:00pm – 1:30pm	First Time Attendee Get Together
1:30pm – 2:30pm	Workshops <ul style="list-style-type: none"> • PDMA, The Fundamentals <i>Steve Conn, Genesis Logistics and Debbie Tay, Vertical Pharmaceuticals</i> • Hospital Credentialing – Stop the Madness, Start the Standards! <i>Margo Bear, AbbVie and Dennis Orthman, Consortium for Universal Healthcare Credentialing</i>
2:30pm – 3:30pm	Workshops <ul style="list-style-type: none"> • Predictive Analytics and Optimization <i>Jay Lambert, Synergistix, Inc. and Josh Pezzuto, EyeVance Pharmaceuticals</i> • The Importance of High-Quality Investigative Reports <i>Steve Haynes, The Sharing Alliance™</i>
3:30pm – 4:30pm	Workshops <ul style="list-style-type: none"> • The Potential Compliance Risk of Using Unstructured and Latent Data <i>Claude Chester, Vertical Pharmaceuticals, LLC and Marc Chester, Howell Marketing Services</i> • Monitoring and Auditing to Identify Potential Fraud in PDMA Sample Transactions <i>Teresa Farmer, Otsuka America Pharmaceutical, Inc.</i>
5:00pm – 6:15pm	Opening Remarks and Welcome – General Session 2019 Keynote Address: James “Jim” Arnold, Chief, Liaison Section, Diversion Control Division, Drug Enforcement Administration (DEA)
6:15pm – 7:30pm	Meet and Greet in the Exhibit Hall <i>(For all registered conference attendees and exhibitors; Badges required)</i>
7:30pm – 10:00pm	Welcome Reception/Dinner/Networking <i>(For all registered conference attendees and exhibitors; Badges required)</i>

MONDAY, SEPTEMBER 16th

7:00am – 7:30am	Open Forum
7:30am – 8:30am	Breakfast/Exhibit Hall
8:30am – 9:45am	General Session CMS Town Hall Meeting with Robin Usi, Acting Director, Data Sharing &

9:45am – 10:30am	Refreshment Break/Exhibit Hall
10:30am – 11:30am	Workshops <ul style="list-style-type: none">• Field Force Monitoring Programs: How Solid is your Records Review Process? <i>Sean Hickson, Novartis Pharmaceuticals Corporation & Andrea Murphy, Novartis Oncology</i>• Managing Sunshine Compliance and State Transparency Reporting Data <i>Virginia Fitt, Alexion Pharmaceuticals</i>
11:30am – 12:30pm	Workshops <ul style="list-style-type: none">• Are You Prepared to Survive the CMS Mid-Level Reporting Tsunami? <i>Melissa Blaco, Regeneron Pharmaceuticals and Jennifer Valentine, MedPro Systems</i>• DEA Regulations – Recent Updates and Changes <i>Lisa Butler, Novartis Pharmaceuticals Corporation and Joe Tomkiewicz, Teva Pharmaceuticals</i>
12:30pm – 2:00pm	Lunch/Exhibit Hall
2:00pm – 3:00pm	General Session FDA Update: The Drug Supply Chain Security Act <i>Announcement and Details Coming Soon</i>
3:00pm – 3:45pm	Refreshment Break/Exhibit Hall
3:45pm – 4:45pm	Workshops <ul style="list-style-type: none">• DSCSA Phase II – Interoperability Challenges <i>Bob Celeste, Center for Supply Chain Studies and Jill Feldman, Medexus Pharma</i>• Cloud Computing: Challenges and Opportunities <i>Tracey Fama, GlaxoSmithKline and Mark Jara, RxS LLC</i>

Free Evening – Enjoy networking with your colleagues

TUESDAY, SEPTEMBER 17th

7:00am – 7:30am	Open Forum
7:30am – 8:30am	Breakfast/Exhibit Hall
8:30am – 9:30am	General Session <i>Announcement and Details Coming Soon</i>
9:30am – 10:30am	FDA General Session Regulatory Challenges for Combination Products Diana M. Yoon, PhD, Biomedical Engineer, Senior Scientific Reviewer, Office of Combination Products (OCP), U.S. Food and Drug Administration
10:30am – 11:00am	Refreshment Break/Exhibit Hall
11:00am – 12:00pm	Workshops <ul style="list-style-type: none">• PAP and Free Goods Programs: Following the Rules of the Road <i>Recie Bomar, KnippeRx Inc. and Andrew Weber, Bausch Health</i>• Quality Structure and Process Improvement <i>Marc Lavin, Pfizer and Mark Mundy, Thermo Fisher Scientific</i>
12:00pm – 1:00pm	Workshops <ul style="list-style-type: none">• State Update – Hot Topics and Emerging Trends <i>Mark Adams, G&M Health, LLC and Nico Fiorentino, Sun Pharmaceutical</i>• Current Events – Opioids: Preventing Drug Diversion
1:00pm – 3:00pm	Extended Networking Lunch/Exhibit Hall <i>Exhibit Hall Raffle will be held during this time and winners will be announced (Must be present to win)</i>