



MGM National Harbor
Oxon Hill, MD
OCT. 15 – 17, 2018

Workshop Announcement

Staying in Your Lane – Managing the Difference Between Samples vs. Free Goods

Presented by
Lisa Butler
Novartis Pharmaceuticals Corporation
and
Teresita Weiss
J. Knipper & Company

Lisa Butler and Teresita Weiss are noted compliance specialists with the real-world experience to deliver this insightful presentation. It will appeal to both compliance and sampling operations participants and will examine various types of free drug programs that are not included in sampling programs.

Workshop attendees will get firsthand knowledge on this often confusing topic with insight into the purpose of a free drug program and what to address and consider when approached by colleagues who are considering implementing a free drug program.

The format will include a Q&A session at the close of the presentation to maximize audience interaction and value, so have your questions ready!

It's finally October and the Sharing Conference is just around the corner!
And don't forget when three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for **FREE**.

Email: mail@sharingalliance.org for registration information.

Sharing Conference Signature Sponsor J. Knipper & Company is proud to announce their participation in this year's Case Study Program with their submission:

Contact Center Solution: Rapid Deployment Ensures Critical Coverage for Seasonal Product

To receive a free copy of their case study, visit J. Knipper & Company in booth #19/20 at the Sharing Conference in a couple of weeks!

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To ensure that you continue to receive news and communications about the Sharing Conference, please add mail@sharingalliance.org to your email program's safe sender list.

