



MGM National Harbor
Oxon Hill, MD
OCT. 15 – 17, 2018

Workshop Announcement

Balancing Authoritative Sourced and Profile Level Customer Data – Harmonizing Compliance with Business Requirements

Presented by
Kevin Johnston
Synergy Pharmaceuticals
and
Gregory Ungemach & Jennifer Valentine
MedPro Systems

It's true that there is an abundance of information available about Healthcare Providers (HCPs) and Healthcare Organizations (HCOs). Data from authoritative sources, such as state licensing boards, provides required information for compliance purposes. Public profile information can be qualified to augment regulatory data to maintain compliance while facilitating business operations.

So, how do you maintain the integrity of compliance sourced data while leveraging provider profile information?

Accomplished subject matter experts Kevin Johnston, Gregory Ungemach and Jennifer Valentine are prepared and eager to explain. Their revealing presentation will define and explore the roots of both authoritative data and profile level data.

Workshop attendees should bring their questions and be ready for an informative mix of compliance information, HCP data realities, and practical field-based best practices.

The conference is just around the corner, are you registered?

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And don't forget when three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for **FREE**.

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Sharing Conference™ Signature Sponsor MedPro Systems is proud to announce their participation in this year's Case Study Program with their submission:

HCP State License and Address Verification for Direct to Practitioner Programs (DTP)

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