28th ANNUAL
Sharing Conference™
COMPLIANCE · TRANSPARENCY · PDMA · OIG
Strength thru KNOWLEDGE

MGM National Harbor
Oxon Hill, MD
OCT. 15 – 17, 2018

Workshop Announcement

Standing on the Shoulders of Tech Giants

Presented by
Phil Eng
Director – Sr. Digital Advisor, Microsoft Digital

It isn't news that life sciences are interested in digital technology. After all, the earliest application of telemetry-based remote health monitoring was by NASA during the race to the moon. AI (Artificial Intelligence) was meant to help healthcare in the 1950s, reborn in the 1980s and now again. What is different now is the availability of that technology and the rate of change for how life sciences ingest that digital technology.

What once was a daily injection for diabetes is now an Intelligent MedDevice using AI that adjusts to the person 24 hours a day. What once was a compound produced for all is now the patient's own immune system T-Cells that are re-engineered with AI and digitally tracked for the single leukemia patient. This exciting workshop will explore the current state of AI and the implications of a precision medicine's creation to save a leukemia patient thru the use of ML (Machine Learning) and the personalized digital supply chain.

The Sharing Alliance is happy to welcome digital industry expert Philip Eng to the Sharing Conference™ this year. Don't miss this chance to find out more about the convergence of healthcare and technology from someone who spends every day working in this new arena, helping to make history on the frontiers of both industries as they strive to increase the length and improve the quality of human life.

Have you registered for the Sharing Conference next month?
Get more info here.

Already registered?
Forward this email to a colleague. When three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for FREE.
Email: mail@sharingalliance.org for details.

Vendors who provide compliance services and solutions to the life sciences industry, there are just a few spots left in the exhibit hall. Visit the exhibitor section for details on how you may participate, too.

And don't miss **CONNECTING HEALTHCARE PROVIDER TOUCHPOINTS**,

a new Speed Session at this year's conference, also presented by Phil Eng.