



When does the room block end? (THIS FRIDAY, 9/21!) ... and more Frequently Asked Questions

With the annual Sharing Conference™ less than a month away, we thought it would be helpful to address some questions that are coming in.

Question: Is it true that CMS, FDA, OIG and DEA will all be presenting this year?

Answer: We are honored to have all four government agencies offering general session presentations this year. More information on all of the General Sessions can be found under the "Conference Info" tab of the [website](#).

Q: Why should I stay at the MGM National Harbor, the 2018 Sharing Conference hotel?

A: It puts you in the best place to be involved in all the conference activities, plus it further supports the conference event and the not-for-profit Sharing Alliance. Great room accommodations, superior dining, and outstanding meeting space, plus that amazing **room rate that is ending this Friday, Sept. 21st**. Don't have your room yet? Book [here](#).

Q: Oh no, I am not registered for the Sharing Conference yet. Is it too late?

A: Not at all. You can register online [here](#) or call (914) 747-1400 for a special offer and assistance.

Q: I'm confused – I thought this conference was just PDMA. What else is it?

A: When we began, our mission was to improve the industry's understanding of the Prescription Drug Marketing Act of 1987 (PDMA) and related sample compliance regulations. Since then, the Alliance has expanded its focus beyond the PDMA to include other areas critical to a strong regulatory compliance program such as OIG Guidelines, Corporate Integrity Agreements, Open Payments, Aggregate Spend, the Drug Supply Chain Security Act, and more. We haven't lost touch with our roots and still consider ourselves to be the premier resource on PDMA compliance; but we now deliver even more to the compliance community.

Q: So, who should attend the Sharing Conference?

A: Anyone tasked with ensuring compliance in the life sciences industry can benefit from attending the conference. Whether your specific role involves auditing and monitoring, sales force operations, credentialing, sample management, legal, marketing, human resources or any other function related to compliance, you are sure to enhance your expertise and marketability at this conference.

Q: Do I have to sign up for specific [workshops](#) in advance?

A: No, you may decide onsite which sessions you wish to attend. Some colleagues choose to come to the conference together but attend different workshops to maximize the learning potential.

Q: When should I plan to arrive? And how long should I plan to stay?

A: The Sharing Conference begins on Monday afternoon, 10/15 at 1:30pm and runs through 3pm on Wednesday, 10/17. Get the full conference schedule [here](#) so you don't miss anything.

Q: What's the conference dress code?

A: The Sharing Conference dress code is business casual at all times except on Wednesday, 10/17 when we'll feature a "Dress Down" day. Attendees are invited to dress down by making a small donation to a local charity.

Q: I'm already registered but more colleagues at my company are interested in attending as well, are there any group discounts?

A: Yes, when three employees from the same medical device, biotech, or pharma company are registered for the conference, a fourth employee may attend for free!
For more information call, (914) 747-1400.

Q: I'm a service and solution provider in the compliance industry, can I attend the conference?

A: Yes, vendors are welcome, too – all that is required is that you purchase a booth package and share your knowledge by exhibiting. But the [exhibit hall](#) is almost full so don't wait to sign on.

Q: I have other questions not addressed here. What should I do?

A: Send an email to mail@sharingalliance.org and we will be happy to help you.



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To ensure that you continue to receive news and communications about the Sharing Conference, please add mail@sharingalliance.org to your email program's safe sender list.

